





**LEON'S FURNITURE
SIMCOE
24 NORFOLK ST.
519.426.0270**

SILVER LAKE ALUMNI MEDAL AT CANADIAN UNIVERSITY ROWING CHAMPIONSHIPS

Courtesy of The Silver Lake Rowing Club

Mike Veltri and Tyler Wilson of Simcoe won bronze at the Canadian University Rowing Championships held on Elk Lake in British Columbia this weekend.

Rowing in the Lightweight Men's Double event for the University of Guelph, Veltri and Wilson captured bronze by narrowly beating Brock University who had won the Ontario Championships weeks earlier. Veltri and Wilson both rowed for the Silver Lake Rowing Club when at high school. Veltri attended Holy Trinity and Wilson attended Simcoe Composite. After the race, Wilson sent a text to Sue Fairley Head Coach of the Silver Lake Rowing Club saying "It was Silver Lake all the way!"

Jake Martens of Langton also competed at the Canadian University

Rowing Championships in the Men's Single event representing Brock University. Martens advanced to the final in the Men's Single event but did not medal.

For more information related to the Canadian University Rowing Championships, visit: http://www.govikesgo.com/sports/2010/9/14/MROW_0914102254.aspx

The Silver Lake Rowing Club was established in 1999 to promote the sport of rowing in Norfolk County and surrounding communities. For information regarding Club rowing contact Susan Fairley Head Coach (519-583-0461). To find out more about the Silver Lake Rowing Club, call Jim Dover President, Silver Lake Rowing Club (905-318-5932 ext. 224 / 519-426-5677) or visit our web site at: www.silverlakerowingclub.com.



Photo, left to right: Mike Veltri, Mr. Leger and Tyler Wilson

SIMPLY INSURANCE

THE IMPORTANCE OF BEING A GOOD COMMUNITY PARTNER



Ross Keegan

Being in business in small towns sure has its advantages. McKiee & Farrar, Gair and Tri-County Insurance are extremely fortunate to have such great relationships with the companies we represent, our clients and our community. These relationships take years to develop and are not taken lightly by our Company. We have learned that there are many groups and organizations in our community that really struggle to offer continuing service because of financial constraints. Each of these groups provides a valuable service to our community, and

many individuals and families would suffer without them. Many of these groups find it hard enough to get volunteers to assist, let alone devise ways to raise ample money to meet their budgets. Being a good community partner is incredibly important! It is even more important in tough economic times as more individuals and families rely on the services these groups and organizations offer. There are many ways YOU can assist. If you are in business, take a hard look at your promotional/advertising budget. Too often, money is spent on promotions that take

dollars out of our community and into third party pockets. Why not redirect this money to some local groups and organizations? If you have not considered this in the past, now would be a good time to allocate some money for 2011!! Choosing the recipients can really build team spirit when you involve your staff. If you are an individual, consider taking on a volunteer role with one of the many groups in our community. Certainly, they will greet you with open arms and certainly, you can find one that works within your availability. If volunteering is not for you,

why not make a contribution to your favourite group. Any amount will be greatly appreciated. You could even get a tax receipt!! At McKiee & Farrar, Gair and Tri-County Insurance, we are proud of what we contribute to our community, and are equally proud of the way we deal with our clients. We pride ourselves in our advances in technology, and our high standards for broker education... all of this with our goal to offer you exceptional service! If you are a current client, thank you. If not, give us a call. We're happy to offer you a no-obligation quote!

**** A NOTE TO CURRENT CUSTOMERS - 2011 CALENDARS HAVE ARRIVED ****

Ross Keegan is Broker/Manager at McKiee & Farrar and Gair Insurance in Simcoe. He is a Registered Insurance Broker as well as a Canadian Accredited Insurance Broker and has been with the firm for 10 years. Ross, along with our team of brokers, is pleased to assist groups and organizations in our community.

"Community-Minded Brokers Minding the Community"

McKiee & Farrar
GENERAL INSURANCE LTD.

28 Colborne Street N., Simcoe ON N3Y 3T9
519-426-2551 www.mckieefarrar.com

G AIR
INSURANCE LTD.

28 Colborne Street N., Simcoe, ON N3Y 3T9
519-426-4773 www.mckieefarrar.com

TRI-COUNTY
INSURANCE BROKERS LTD.

35 Main Street, Waterford, ON N0E 1Y0
519-443-8645 www.tricountyins.ca